

CONNECT. GROW. LEAD.

SPONSORSHIP OPPORTUNITIES 2024-2025

How are you investing in the development of your women leaders?

Successful companies understand that investing in a pipeline of talented women leaders is essential for sustained success. *D CEO's* Emerging Women Leadership Network enhances participants' skills, competencies, and networks, fostering their professional and personal growth.

Timing: September 2024-March 2025



Here's what our Members have to say:

"The time spent with the other women has been incredibly inspiring and invaluable. As a woman in leadership, there are often moments of self-doubt, where every decision feels scrutinized, and imposter syndrome looms large. However, during my time in EWLN, I have found reassurance that I am indeed on the right path and fulfilling my calling to utilize my experiences to effect positive change in my community."

The 2023-2024 program had 55 members and 55 mentors from companies including:

MEMBERS



MENTORS



...AND MORE!

2023-2024 Program Speakers:



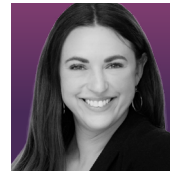
Neena Newberry
3 Keys to Success:
Purpose. Presence. Power



Dr. Debra Atkisson
Strengthening Your
Mental Armor



Lisa Ong
How to Network Like a Pro



Stephanie Anderson
Communication Styles



Dr. April Bee
Strengthening Your
Mental Armor



Debra Brennan Tagg
Financial Health



Kelly Rao
Predictive Index



Jessica Nunez
Building Your Brand



Dr. Robin Pinkley
The Art & Science of
Negotiation

2023-2024 Program Sponsors:



Annual Program Sponsor Benefits:

- Logo inclusion on all event promotion during program
- Logo inclusion in EWLN newsletter (6x)
- Sponsored blog post highlighting role in Emerging Women Leadership Network
- Opportunity to address attendees at all events
- Opportunity to serve as a discussion leader at one event
- Opportunity to provide one mentor*
- Two complimentary memberships
- Opportunity to provide members with branded swag

**coordinated in conjunction with our EWLN team*

Total Annual Investment: \$24,500

Total Value: \$30,000+





Title

Sponsor Benefits:

- Logo inclusion on all event promotion material during program
- Opportunity to address attendees or serve as a discussion leader at one event
- Opportunity to provide one mentor*
- One complimentary membership
- Sponsor mention in one monthly EWLN newsletter

**coordinated in conjunction with our EWLN team*

Total Investment: \$12,500

Total Value: \$20,000+

Signature

Sponsor Benefits:

- Logo inclusion on all event promotion material during program
- Opportunity to address attendees at one event
- Sponsor mention in one monthly EWLN newsletter

Total Investment: \$8,500

Total Value: \$12,000+

Host Venue

Sponsor Benefits:

- Exclusive opportunity to host networking event and cover food/beverage
- Make welcome remarks
- Logo inclusion in AV displays and signage at event
- Table space for marketing and collateral during event
- Space needs: capacity of 50 to 100 seated theater style, including networking space, light AV (screen for slides, microphone, music) and furnishing

Total Investment: \$5,500



Pour Sponsor Benefits:

- Provide 50-100 guests with a fully customizable onsite tasting experience
- Logo on all event signage

Total Investment: \$5,500





Membership:

If your company is interested in sponsoring 3+ more individuals, we'd be glad to offer a discounted package. Please contact EVLN@dmagazine.com for more information.

D CEO's Emerging Women Leadership Network (EVLN) offers one-on-one conversations, panel discussions, interactive workshops, and personal mentoring with experienced leaders. Seasoned executives lead discussions and deliver candid and practical insights. Topics cover critical business and leadership skills that can help accelerate advancement for women in their career. Members will also receive tickets to D CEO thought leadership events.*

**Subject to capacity*

The beloved program provides an opportunity for members to build and nurture relationships with their cross-industry peers, and with speakers and advisors to tap for ongoing advice and mentorship.

BENEFITS:

- Strengthen your pipeline of emerging women leaders
- Reinforce skills needed for leadership success
- Meaningfully engage, advance, and ultimately retain high-performing women leaders
- Demonstrate commitment to ESG goals
- Optimize success through exposure to diverse voices, personal coaching, and mentoring
- Provide practical guidance from corporate executives and female leaders across industries
- Media exposure for your emerging women leaders

As a sponsor, your brand will benefit from continuous exposure throughout the program. Social posts will generate buzz for the program, while digital ads drive traffic to the EWLN landing page with your logo.

**2023-2024
sponsors
received:
201K+**

impressions from
run-on-site ads.

16K+
additional impressions
from social media.

59K+
impressions from
D CEO Newsletters.

160K+
impressions from *D CEO*'s
October 2023 and March
2024 print ads.

